



English/Business

Follow Your Dream

Many people dream about starting their own business or creating a new product or technology that will make them rich or famous. Some people just want to be able to do the thing they enjoy the most and earn a living doing it. Entrepreneurs who make their dreams come true inspire us, entertain us, or make our lives or work easier in some way.

Successful entrepreneurs come from all social, political, and educational backgrounds. Pursuing a dream and turning it into reality takes energy, courage, self-confidence, and motivation. Here are some of the well-known entrepreneurs who have contributed to the lifestyle we enjoy.

Choose an entrepreneur from the list or choose an entrepreneur that you admire, and write a short report about the person's life and accomplishments.

Include the following information in your report.

- A short biographical sketch of the entrepreneur
- A description of the entrepreneur's accomplishments
- A discussion about the challenges the entrepreneur faced
- Your opinion about whether the entrepreneur was driven more by the profit motive or by a personal passion. Explain why you formed this opinion.
- How the entrepreneur affected or contributed to society
- Whether the entrepreneur would be a good role model for others and why

Debbi Fields

Mrs. Field's Cookies

Her husband told her she couldn't sell even \$50 worth of cookies

Walt Disney

The Walt Disney Company

One man with one cartoon character created an entertainment giant

Oprah Winfrey

Harpo, Inc.

Once a victim of child abuse, she grew to become "America's first black billionaire" and was selected by *Time* magazine as one of the 25 most influential people in the world.

Bill Gates

Microsoft, Inc.

Entrepreneur, philanthropist - Business legend of the digital age

Martha Stewart

Martha Stewart Living

She turned a passion for making a home comfortable into a very comfortable business.